

# Market Bucks Transaction Log

## Directions:

1. Print enough Transaction Logs as needed for the market day. Both the distribution and redemption logs have enough room for 20 daily transactions.
2. Complete both sides of this form for each market day.
3. Submit results [online](#).
4. Stats are due monthly by the 15<sup>th</sup> of the following month (e.g. July stats are due August 15<sup>th</sup>).
5. Contact Steph at The Food Group with questions: [swagner@thefoodgroupmn.org](mailto:swagner@thefoodgroupmn.org)

## Definitions

- # new customers: Count the number of customers for whom this is their first visit to the market this season.
- # transactions: Count the total number of customers using SNAP that market day
- SNAP/EBT amount distributed: Total dollar value of SNAP benefits that customers put on their cards that market day. This is the number of SNAP tokens distributed
- # of gift certificates: Total number of gift certificates redeemed at the market, NOT the dollar value of the certificates
- Market Bucks Distributed: Total dollar value of Market Bucks distributed to customers
- SNAP/EBT redeemed: Dollar value of SNAP tokens market vendors
- Market Bucks redeemed: Dollar value of Market Bucks redeemed by market vendors

**Market Bucks Transaction Log****Market Name:** \_\_\_\_\_**Market Date:** \_\_\_\_\_

| New Customers<br>Have you shopped at this<br>market before this season?<br>(Yes/No) |             | SNAP /EBT Amount<br>Distributed | \$10 Gift Certificate<br>(Check if Yes) | Market Bucks Distributed<br>(\$1 for \$1 match + gift certificate) |
|-------------------------------------------------------------------------------------|-------------|---------------------------------|-----------------------------------------|--------------------------------------------------------------------|
|                                                                                     | Yes      No | e.g. \$7                        | e.g. Y                                  | e.g. \$17 (\$7 SNAP match + \$10 GC)                               |
| 1                                                                                   |             |                                 |                                         |                                                                    |
| 2                                                                                   |             |                                 |                                         |                                                                    |
| 3                                                                                   |             |                                 |                                         |                                                                    |
| 4                                                                                   |             |                                 |                                         |                                                                    |
| 5                                                                                   |             |                                 |                                         |                                                                    |
| 6                                                                                   |             |                                 |                                         |                                                                    |
| 7                                                                                   |             |                                 |                                         |                                                                    |
| 8                                                                                   |             |                                 |                                         |                                                                    |
| 9                                                                                   |             |                                 |                                         |                                                                    |
| 10                                                                                  |             |                                 |                                         |                                                                    |
| 11                                                                                  |             |                                 |                                         |                                                                    |
| 12                                                                                  |             |                                 |                                         |                                                                    |
| 13                                                                                  |             |                                 |                                         |                                                                    |
| 14                                                                                  |             |                                 |                                         |                                                                    |
| 15                                                                                  |             |                                 |                                         |                                                                    |
| 16                                                                                  |             |                                 |                                         |                                                                    |
| 17                                                                                  |             |                                 |                                         |                                                                    |
| 18                                                                                  |             |                                 |                                         |                                                                    |
| 19                                                                                  |             |                                 |                                         |                                                                    |
| 20                                                                                  |             |                                 |                                         |                                                                    |
| Total SNAP:                                                                         |             |                                 | Total Market<br>Bucks:                  |                                                                    |

Payments Redeemed by Vendors

| Vendor Name                               |  | SNAP/EBT<br>Amount<br>Redeemed | Market Bucks<br>Amount<br>Redeemed | Total Amount |
|-------------------------------------------|--|--------------------------------|------------------------------------|--------------|
| 1                                         |  |                                |                                    |              |
| 2                                         |  |                                |                                    |              |
| 3                                         |  |                                |                                    |              |
| 4                                         |  |                                |                                    |              |
| 5                                         |  |                                |                                    |              |
| 6                                         |  |                                |                                    |              |
| 7                                         |  |                                |                                    |              |
| 8                                         |  |                                |                                    |              |
| 9                                         |  |                                |                                    |              |
| 10                                        |  |                                |                                    |              |
| 11                                        |  |                                |                                    |              |
| 12                                        |  |                                |                                    |              |
| 13                                        |  |                                |                                    |              |
| 14                                        |  |                                |                                    |              |
| 15                                        |  |                                |                                    |              |
| 16                                        |  |                                |                                    |              |
| 17                                        |  |                                |                                    |              |
| 18                                        |  |                                |                                    |              |
| 19                                        |  |                                |                                    |              |
| 20                                        |  |                                |                                    |              |
| Total Payments Redeemed by<br>All Vendors |  | \$                             | \$                                 | \$           |